



2020 ONLINE KITTEN CONFERENCE

Sponsorship Opportunities

Leadership Sponsor | \$1000

- Acknowledgment every day of the webinar (with the possibility of a short webcam promotion)
- Logo (with link) sent out to all registrants
- Logo on the National Kitten Coalition website
- Full-month sponsorship of the Community Cats Podcast (60-second promo)
- Logo on the Community Cats Podcast website for the same month
- Interview on the Community Cats Podcast
- Five social media posts each by both
- Community Cats Podcast and National Kitten Coalition (may include, Facebook, Twitter, and/or Instagram)
- Six free conference registrations
- Four Community Cats Podcast T-shirts and two bumper stickers
- Four National Kitten Coalition tote bags
- Advertising or coupon in digital swag bag

Sustaining Sponsor | \$500

- Acknowledgment during the Chat Session on Saturday or Sunday
- Logo and recognition on National Kitten Coalition, Community Cats Podcast, and Online Kitten Conference web pages
- Two 60-second promos on the Community Cats Podcast
- Two social media posts by both National Kitten Coalition and Community Cats Podcast (may include Facebook, Twitter, and/or Instagram)
- Three free conference registrations
- Two Community Cats Podcast T-shirts and one bumper sticker
- Two National Kitten Coalition tote bags
- Advertising or coupon in digital swag bag

Supporting Sponsor | \$250

- Acknowledgment during the Chat Session on Friday
- Logo and recognition on National Kitten Coalition, Community Cats Podcast, and Online Kitten Conference web pages
- One 60-second promo on the Community Cats Podcast
- Two free conference registrations
- Advertising or coupon in digital swag bag

Session Sponsor | \$100

- Acknowledgment before sponsored session
- One free conference registration

Product Donations for Cat Trivia or Raffle Prizes

- Acknowledgment before the raffle drawing

Ways to Pay

Feel free to pay using our PayPal donation link. Just put in the notes section that your payment is for the 2020 Online Kitten Conference Sponsorship.

To pay by check, make the check payable to Perry LeBaron Ventures LLC, and mail to:

922 Fuller Hill Road
Warren, VT 05674

Please also email your logo and a short paragraph describing your business to be used during the conference.

Once payment is received, we will be in touch to do all of the media and promotional planning.

For more information, visit communitycatspodcast.com, email stacy@communitycatspodcast.com, or call 978-239-2090.